

Contact:

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“Evolutions and impacts of regulation in Nutrition & Health”

Training Program

On March 30, 2011 in Frankfurt, Germany

Marriott
FRANKFURT



1.30 PM to 1.45 PM

Reception of the attendees

2 PM to 2.45 PM

Countdown to 2012 - Nutraveris

Optimization of your formulas thanks to various regulatory options: food supplements, dietary products, fortified foods, medical devices, traditional herbal medicinal products...

2.45 PM to 3.05 PM

Overview of the contract manufacturing solutions to back regulation constraints- Bioplus

3.05 to 3.25 PM

Challenge risks and grasp the European opportunities - Nutraveris

Adjustment of food supplements regulation of the EU member states (Belgium, Italy, Germany, England, Denmark, Spain, Switzerland, France...)

3.25 PM to 3.45 PM

Break & Snack

3.45 PM to 4.45 PM

Make your claims regain health!- Nutraveris

Impact of regulation on health claims, opportunity for file application, analysis of EFSA opinions - How to provide the right clinical proofs?

4.45 PM to 5.30 PM

From empirical promise to cognitive marketing - Nutrikeo

Communication strategy for regulation in this unstable environment

Speakers:



Nutraveris:

Nutraveris is a scientific and regulatory consultancy, leader in Europe, in the nutrition and health market.



Cédric Bourges, Managing Director, is a PhD in Pharmacy, he also has done post-graduate studies in Pharmacology and a MBA. In January 2006, he created the consultancy NUTRAVERIS and surrounded himself with numerous experts, experienced executives coming from industry (NUTRIHEALTH, PHYSCIENCE, NUTRITION&SANTE, PONROY, UCB PHARMA, LESCUYER) mastering various and complementary know-how (formulation, manufacturing processes, clinical studies, research, preparation of European files, regulatory affairs), of narrowly specialized and synergetic training (Pharmacist, Doctor in physiopathology, Biochemistry engineers, Agro-food engineers, Master's degree in Law and in Nutrition and Health, Dietitians).



Thomas Pauquai has a PhD in Physiology & Physiopathology. Many years ago he joined the consultancy NUTRAVERIS at the beginning of its story to become the head of Health claim & Food safety department whose expertise is mainly the preparation and submission of health claim file applications, formulation of innovative health nutrition products, submission of patents and scientific argumentation justifying the efficacy of a health nutrition product.

Bioplus Life Sciences:



Mark Steinmann, Zone Director Europe at Bioplus.

Bioplus is a pharmaceutical company based in Bangalore India, founded in 1946, and dedicated to Research, Development and Manufacturing of Pharmaceutical and Nutrition products.

Nutrikeo Consulting:



Gregory Dubourg, the Founder and General Manager, is an engineer specialized in Food Science and Human Nutrition, graduated from AgroParisTech.

Nutrikeo Consulting is a consulting agency which core expertise in marketing, innovation strategy and communication in health & nutrition.



Address: Frankfurt Marriott Hotel
Hamburger Allee 2
Frankfurt, Hessen 60486



Nearby: Airport area : 9.3 miles SW
Main Train Station : 0.7 mile
Subway Station Messe/Festhalle U4 : 0.3 mile
Bus Station Festhalle/Messe 0.1 mile E

Rates :

Subscription before February, 28 2011 : 165€/ per person all taxes included

Subscription after February, 28 2011 : 210€/ per person all taxes included

Nutraveris' Clients : FREE